

DOING THE QUADRUPLE HELIX FOR E-QUALITY, EQUALITY AND GENDER-DRIVEN INNOVATION

Back to Back meeting, in Jurmala, Latvia

Organisers: Thematic Partnership Winnet Baltic Sea Region, BSR, and The Innovation, Gender & Growth Platform

Date: June 15, 2015, 18:00–19:30

Venue: Dzintari Concert Hall, Turaidas 1, Jurmala, Latvia, Basement

Moderator: Britt-Marie Söderberg Torstensson, Winnet Sweden

Panel: Mr. **Anthony Jay Olsson**, Head of Media & Communications Council of the Baltic Sea States Secretariat, **Sandra Misiak**, Winnet Centre of Excellence BSR, University of Stettin, Poland, **Helén Nilsson**, Head of Baltic Sea Unit, Swedish Institute, Mr. **Tommy Anjevall**, The Swedish Agency for Regional and Economic Growth, (TBC)

EU Strategy for the Baltic Sea Region

At the Annual Forum in Turku 2014 Thematic Partnership, Winnet BSR arranged a work stream focused on the links between Gender, Innovation and Sustainable Growth in light of the EUSBSR Action Plan 2013. The Quadruple Helix (QH) Innovation concept was introduced and the economic, innovation and business cases for gender equality. In the European Union Quadruple Helix Innovation is described as government, academia, industry and citizens collaborating to drive changes beyond what any actors could achieve on it's own (e.g. The Dublin Innovation Declaration). The need for QH collaborations to increase prosperity and competitiveness is evident in BSR and this workshop/ seminar/meeting will focus on **How a Flagship Platform could be a Partnership to secure and do Innovation, Gender for Growth?**



- HOW can the establishment of a QH partnerships on and to narrow digitalisation and innovation gaps among regions in BSR be used?
- HOW can a platform increase capacity for QH collaboration in the different helixes, NGOs, SMEs, Academia and Politicians and decision makers at all level in society?
- How can a platform boost Innovation with a Gender perspective into EUSBSR?

Good practices of Doing the Quadruple Helix will be presented

- Flagship proposal on in EUSBSR, with focus on Innovation, Gender for Growth through a Quadruple Helix, with a multi governance perspective
- Winnet Centre of Excellence BSR – the role of academia (University of Szczecin, Poland)
- A national Digital Agenda with a integrated gender perspective, a possibility for change in EU Baltic Sea Region?

Discussion

- What could be added to the Flagship platform proposal, to secure the gender perspective into EUSBSR strategy and actions?
- How could it be done in a concrete way, policy impact, methods actions and results?
- Next step, are there any more ideas for commitment?

Please, do the registration

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by latest June, 10, 2015

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